

What can you expect as a member of Morado ASC?

Member Roadmap

Whenever you're looking to become a member of an organization, it's sensible to ask, "What value am I getting for the dues I'm paying?" We know there's nothing worse than getting minimum return on any significant investment.

To help you "see" what's in store for you, we've put together a roadmap for your journey as a member of Morado ASC. It includes a brief description and overview of the three major learning components available to you throughout the year.

Three Components, Maximum Impact.

Morado ASC doesn't believe in a one and done approach to launching your career as a professional speaker and consultant. It doesn't work. You need a healthy blend of continuing education, inspiration, and guidance to get you there. We developed a program that features three robust components that cater to different learning styles and provide flexibility for members to have some say in how rapidly and passionately they work through the program. Our online curriculum provides year long coursework and interaction with faculty.

Our three components are:

1. ADVANCE | Day 1 - Foundations Day 2 - Transformations

This is a two-day, live event that helps provide a foundation for aspiring speakers and consultants. It is a highly-engaging and immersive program that lays the foundation for your new career. It helps you understand (and navigate) the personal and professional hurdles you can expect to encounter, and provides you with valuable insights about making the transition out of the clinic and into the speaking and consulting circuit.

We limit this engagement to 50 attendees and select sponsors to allow for focused learning and more personal attention.

2. LAUNCH | Day 1 - Your itinerary Day 2 - TAKE OFF

This two-day, live event is an intensive training experience that provides very practical tools to help aspiring speakers and consultants rise above the industry standard (and stand out in the crowd). The event is designed to follow up on what you learned in the Advance component and get you one step closer to launching your new career. You will leave the Launch Event with a 12 month business plan.

3. RENEWAL | Social Events for Advance + Launch Event

Exclusively for graduates of the Advance and Launch programs, Renewal allows participants to access online continuing education material and mentorship from Morado faculty. Our online content features a variety of materials such as white papers, video tutorials, and self-evaluation tools as well as virtual interaction with our faculty. Participation in the Renewal component also grants admission to the Advance and Launch social events every year and maintains a spot in Morado ASC's Distinguished Member directory.

Please note: In order to receive certification and become a Distinguished Member, you must complete all live and online tracks, meet all certification guidelines, and maintain active membership.

Are you ready to advance your career?